Manual for adding organisations, ad bans and research to www.worldwithoutfossilads.org

Hello and welcome!

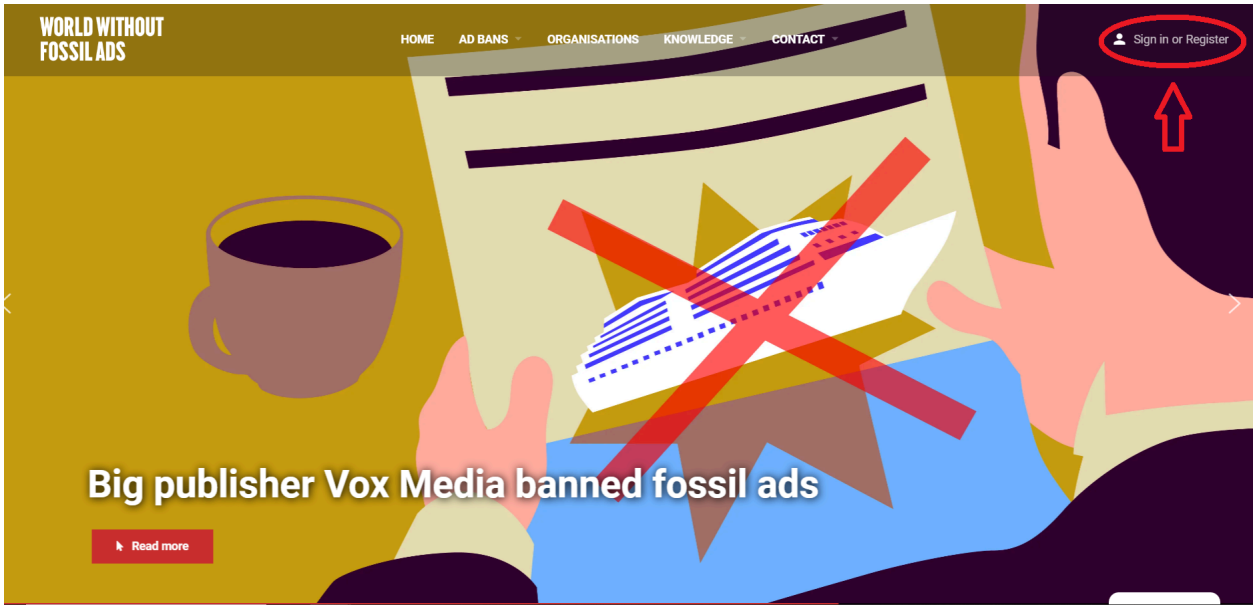
You've found the manual for adding updates to our international overview and resource website www.worldwithoutfossilads.org. Thank you for being part of this movement! We have four categories:

- **Progress** (tangible progress towards fossil ad bans, such as motions put forward, greenwashing court cases, laws implemented, sponsors dropped, etc.)
- **Organisations**
- **Research**
- **Blogs** (with which we mean things less tangible, but no less worth sharing! Think of actions, campaigns, public support for ad bans, upcoming opportunities, etc)

Adding to these is very simple and takes you only a few minutes. By keeping this website up to date, we'll have a powerful shared resource and platform to inspire other groups to start their own campaigns and let the world know: **a fossil ad ban is coming and it's coming very soon!**

Step 1: Make an account
To add things, you need to make an account with an email address. It looks like this:

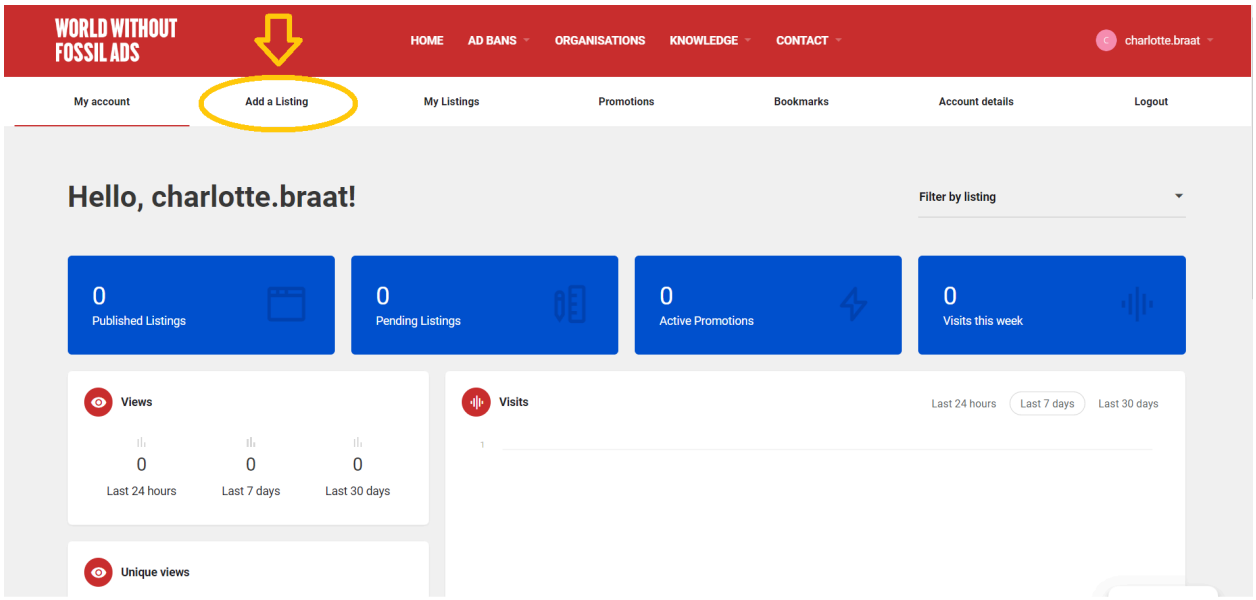
Clink here on Sign in or Register in the top right corner



Choose an email address you'd like to register with. You will receive an email (check the spambox!) to configure a password.

Step 2: Add an organisation/ad ban/research entry
After logging in, you get this screen:

To add a new organisation/ad ban/research, click on Add a Listing at the top left.



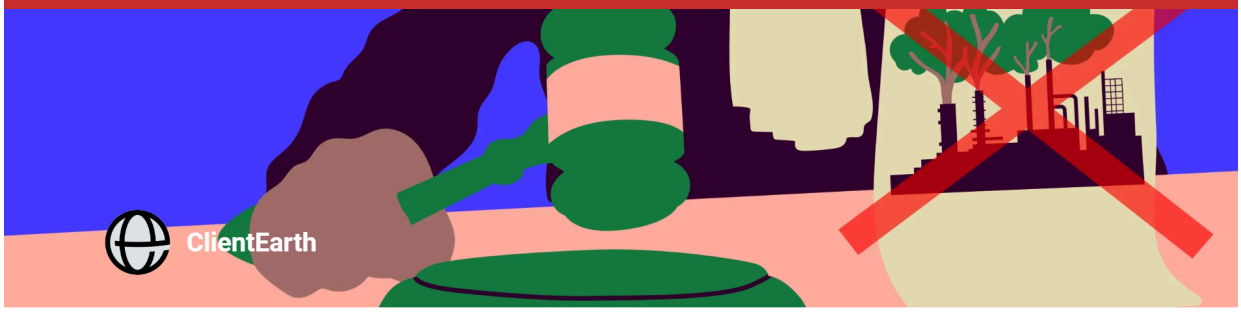
Choose between organisation, ad ban and research.

From here, you can fill in any information you want: title, description, images, video links, location, email address, logo, etc. If you don't have certain info, that's OK, don't fill it in and this category won't be shown.

Note: if you want to link a project to an organisation (or the other way around, an organisation to a project) that is not confirmed yet, this won't be possible via the form. If your organisation is not yet on our website, **please first add your organisation**, and later link related ad bans / research to your organisation when this is possible. Thanks!

Step 3: We do a check & confirm your entry!
After you've submitted your listing, we will find your entry at the back end of the website. We will do a short check basic spelling/readability, whether the right info was entered in the right box and we will filter out spam entries.

After that, we'll confirm your entry and it will appear on the website! Like this:



About Ad bans 6 Contact

Description

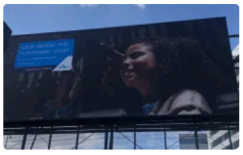
ClientEarth is one of the world's most ambitious environmental legal organisations. They work in partnership across borders, systems and sectors, using the law to protect life on earth.

ClientEarth uses the power of law to bring about systemic change that protects all life on Earth. It does so by shaping and enforcing laws at national and international levels, and holding governments and companies to account over climate change, biodiversity loss and pollution.

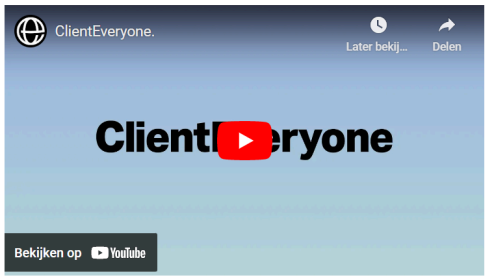
Greenwashing Files

Launched in April 2021, Client Earth published an in-depth look at how nine major companies have been representing their green credentials in their ads and pitted this against reality. Check ClientEarth projects to read more on their greenwashing-related court cases.

Gallery



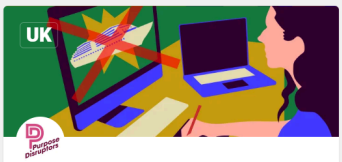
Video



Social Networks

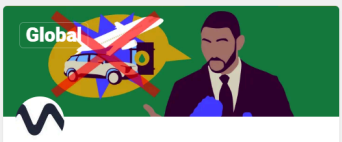
Facebook Instagram Twitter
LinkedIn YouTube Website

You May Also Be Interested In



Purpose Disruptors

Three like-minded climate-concerned advertisement industr...



Climate Action Against Disinformation (CAAD)

Since COP26, a coalition of over 50 organisations across Eu...

Glimpse

Glimpse is an open and international network of creative pro...